

Update from Anne Marie Caulfield, CEO

At the end of 2025, just nine months post-establishment, the Gambling Regulatory Authority of Ireland has made considerable progress in establishing our functions, our systems, and our team to enable us to meet our mandate of regulating the gambling sector and protecting the public.

We will be opening for Phase 1 Licensing applications early in the new year, taking on this important role from Revenue. The obligations in the Gambling Regulation Act apply to licensees, and commencing our licensing mandate is a crucial step to regulation and enforcement. More information is available elsewhere in this newsletter.

The establishment of a Social Impact Fund continues to progress and will enable us to support our legislative remit to protect the public from gambling harm.

In October, Jim O'Callaghan TD, Minister for Justice, formally launched our Strategy Statement 2025 – 2027. The Strategy Statement sets out our initial roadmap with a focus on building robust systems for licensing, compliance, and enforcement, protecting the public and assisting in addressing gambling related harms, and engaging with stakeholders.

We continue to build our corporate functions and we are developing our compliance and enforcement processes with a digital first approach.

It has been a busy nine months since our establishment and I thank Minister O'Callaghan and Department of Justice for their continued support. I also want to thank the GRAI team for their dedication and commitment to establishing Ireland's first regulatory regime for the gambling sector.

Finally, I want to thank all our stakeholders for their engagement with us over the past year. As outlined in our Strategy Statement, we will continue to engage openly and transparently as we undertake our work.

On behalf of the Gambling Regulatory Authority of Ireland, I wish you a very Happy Christmas and New Year. I look forward to your continued support and engagement in 2026.



Anne Marie Caulfield
Chief Executive Officer
of the Gambling
Regulatory Authority
of Ireland

Minister O'Callaghan launches GRAI Strategy Statement 2025-27

The Gambling Regulatory Authority of Ireland (GRAI) published its Strategy Statement for 2025 to 2027 at a breakfast event attended by a wide range of stakeholders.

The Strategy Statement sets out the Authority's strategic priorities over the next three years as we establish a robust regulatory and licensing regime for the gambling sector and deliver on our public protection mandate.

Established on a statutory basis in March 2025, the Gambling Regulation Act 2024 sets out the framework and legislative basis for the GRAI, which now operates as an independent, self-financing regulator under the remit of the Department of Justice, Home Affairs and Migration.

Minister Jim O'Callaghan TD, Minister for Justice, Home Affairs and Migration, launched the new Strategy Statement alongside Paul Quinn, Chair of the Authority, and Anne Marie Caulfield, CEO of the GRAI.

The Strategy Statement sets out the GRAI's priorities over the next three years with particular focus on six functional areas with related strategic goals reflecting the GRAI's legislative mandate:

1. Licensing
2. Monitoring and Compliance
3. Enforcement

4. Consumer Protection and Awareness
5. People, Organisation, and Governance
6. Digital First

Each goal is supported by objectives and deliverables which will guide the GRAI's progress through to 2027.

Full Story: [GRAI launch 2025-2027 Strategy Statement | Gambling Regulatory Authority of Ireland](#)



Pictured: Minister Jim O'Callaghan TD, Minister for Justice, Home Affairs and Migration, Mr Paul Quinn, Chair of the Authority, and Anne Marie Caulfield, CEO of the GRAI.

GRAI Prepares for Phase 1 Licence Applications

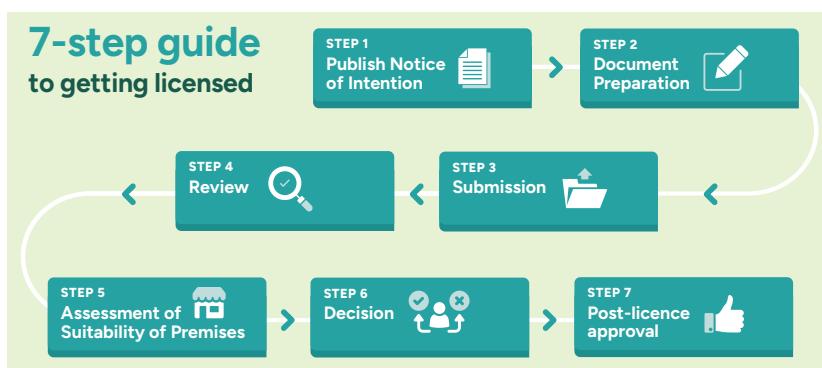
It is a very busy time for our Licensing Team as we prepare to open for the first phase of licensing operators early in 2026.

In terms of opening for gambling licence applications, the Authority is taking a phased approach to the different types. This will allow for an efficient transition from the current licensing regime to the new processes under the GRAI.

In Phase 1, we will process licence applications for remote betting and in-person betting licences.

A **remote betting licence** authorises the licensee to provide betting activities by remote means, and in the case of pool betting, by remote means for an event, a series of events, or a class of events.

A **remote betting intermediary licence** authorises the licensee to provide a facility that enables individuals engage in betting with other individuals, other than the intermediary, by remote means.



An **in-person betting licence** authorises the licensee to provide betting activities from one or more premises in the State, or, in the case of pool betting, for an event, a series of events, or a class of events.

The licensing team have consulted with operators and hosted an information webinar for potential licensees. The full [webinar](#) recording is available on our website and more information about the licensing process can be found here: [Licence Application Guidance | Gambling Regulatory Authority of Ireland](#)

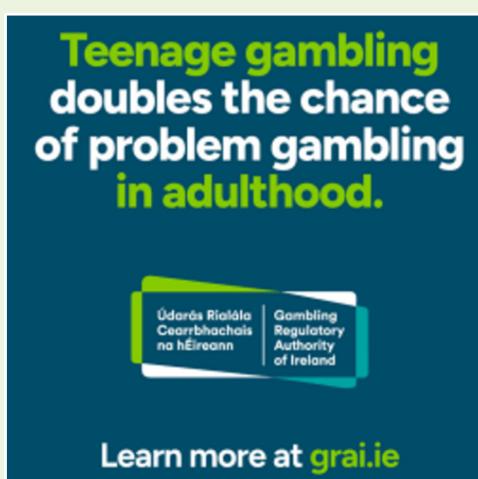
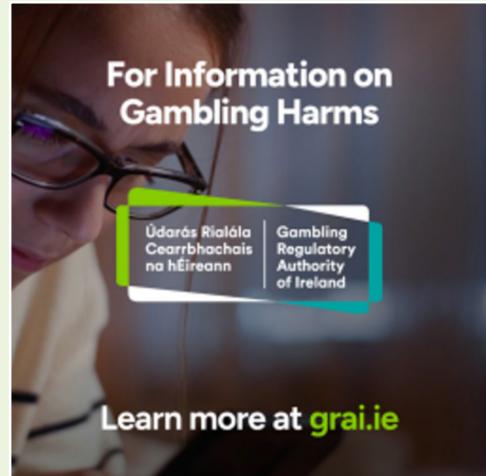
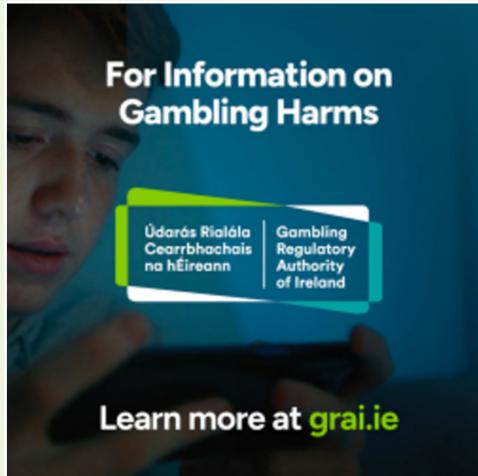
GRAI Launches Brand Awareness Campaign

The GRAI has launched its brand awareness campaign which highlights the dangers of problem gambling and emphasises the GRAI's mandate to Educate, Regulate, and Protect.

We received a very positive response to our campaign, with the graphics and short videos appearing across various digital platforms and websites.

The campaign resulted in a significant increase in online engagement with the GRAI.

Our Instagram account, for example, saw 200,000 profile views during the campaign.





Growing Our Team

Autumn was a busy season for the GRAI in terms of recruitment, with numerous appointments across a range of functions.

We had a huge response to our open vacancies and we were delighted to have received applications from people with diverse backgrounds in areas such as regulation, law, accountancy, and from the gambling sector.

We look forward to growing further in 2026 as we scale up our regulatory regime. Available positions are advertised on www.grai.ie and on our social channels.

Get to know more about GRAI. Follow us on:

-  LinkedIn: [Gambling Regulatory Authority of Ireland](https://www.linkedin.com/company/gambling-regulatory-authority-of-ireland/)
-  X: @GambRegIRL
-  Bluesky: @gamregirl.bsky.social
-  Instagram: @gamblingauthorityie
-  Web: [Gambling Regulatory Authority of Ireland](http://www.grai.ie)

Contact Details

If you would like to contact the Gambling Regulatory Authority of Ireland, please use the e-mail address below:
communications@grai.ie

If your query is specific to licensing, please contact licensing@grai.ie

www.grai.ie



*Wishing you all a
Merry Christmas
from the staff of the GRAI*



www.grai.ie